Future Firewood Use in Virginia

This factsheet is part of a series based on findings from *Household Firewood Use in Virginia and North Carolina: A Survey of Consumer Opinions and Activities*

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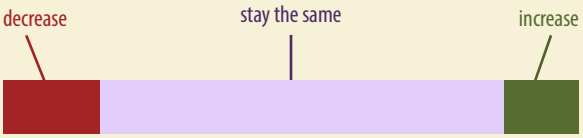
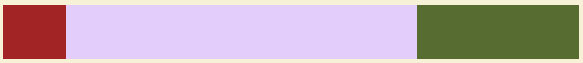
Predicted Firewood Activities

When asked how their firewood use may change over the next 3 years, **⅔ of respondents expect their firewood use to stay the same**. Outdoor firewood use at home had the strongest prediction to increase (28% of respondents).



Indoors at their home. (17%, 71%, 13%)



Outdoors at their home. (11%, 61%, 28%)

Away from their home. (12%, 69%, 19%)

Future Firewood Appliance Purchases

% of respondents considering or planning on purchasing a firewood appliance in the next 3 years:

45% **outdoor appliance such as a fireplace, chimnea, or fire pit.**

19% indoor fireplace or inset

15% indoor firewood stove

12% wood pellet stove

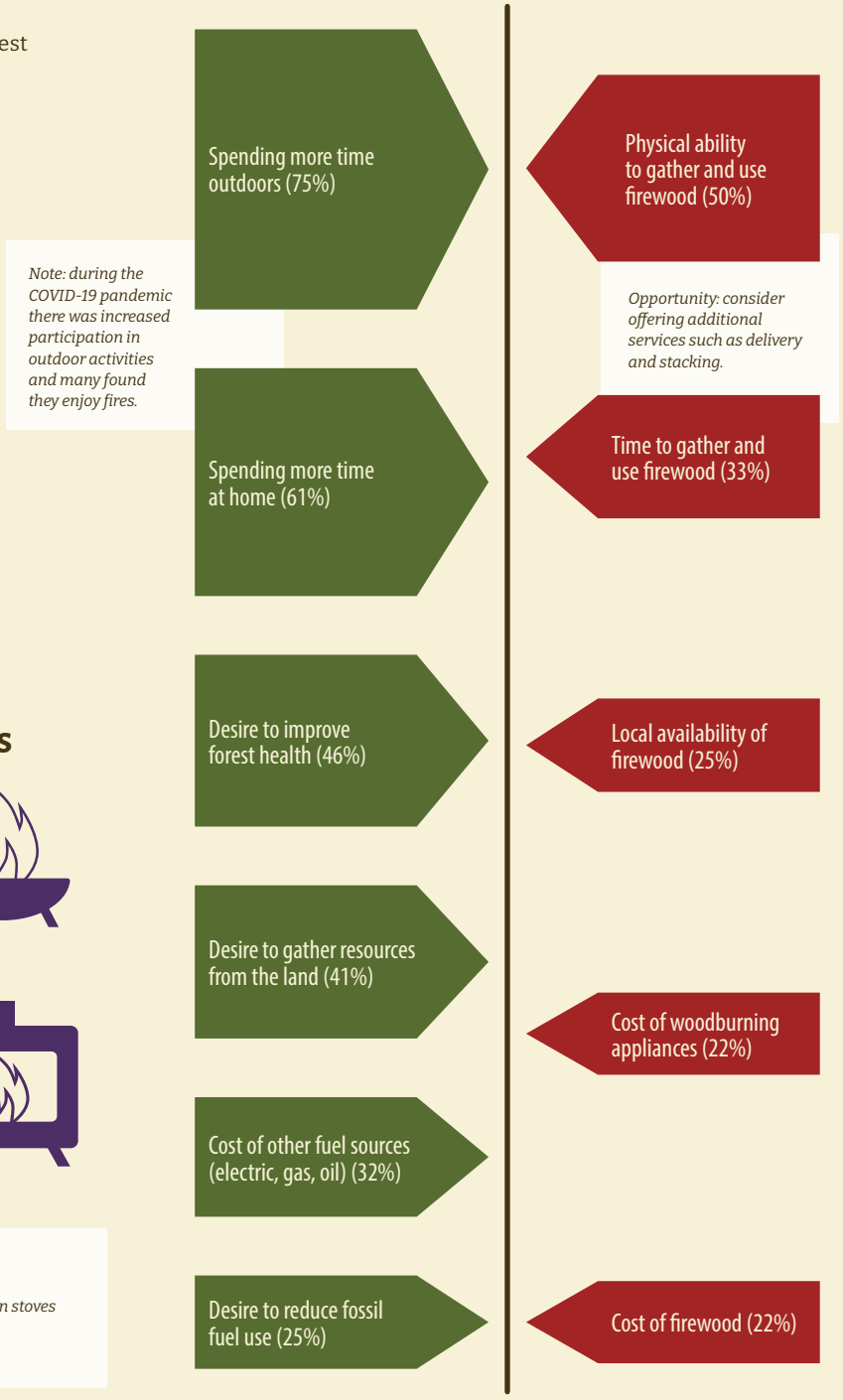
12% outdoor furnace or boiler

Firewood Appliance Notes:

- *Insurance companies are encouraging homeowners to purchase new generation stoves*
- *There is a 26% federal tax credit for purchasing new generation stoves*

What Would INCREASE or DECREASE Use?

% = respondents that agreed "somewhat" to "very much" to factors that they thought would increase and decrease their firewood use in the next 3 years.



Note: during the COVID-19 pandemic there was increased participation in outdoor activities and many found they enjoy fires.

Opportunity: consider offering additional services such as delivery and stacking.

This factsheet is based on findings from *Household Firewood Use in Virginia and North Carolina: A Survey of Consumer Opinions and Activities*. Funded by the Virginia Department of Forestry and North Carolina Forest Service in 2021. For more information on the study and resources on marketing firewood, visit firewood.frec.vt.edu